

## Privacy Policy

Effective Date: June 17, 2025

Pattern, Inc. (“we,” “our,” or “us”) respects your privacy and is committed to protecting the personal information you may provide while using our website. This policy outlines how we collect, use, and safeguard your data. Pattern, Inc. is a registered 501(c)(3) nonprofit organization based in the United States.

This privacy policy applies to <https://patternindy.com> and any affiliated subdomains (the “Site”).

### 1. Information We Collect

#### a. Personal Information

When you voluntarily fill out forms on our website (such as donation forms, contact forms, newsletter sign-ups), we may collect:

- Name
- Email address
- Mailing address
- Phone number
- Payment information (processed securely by third-party providers)

#### b. Non-Personal Information

We may collect certain technical data automatically, including:

- IP address
- Browser type and version
- Pages visited
- Time spent on the site
- Referring site URLs

### 2. How We Collect Information

We collect data in the following ways:

- When you fill out forms on the Site
- When you donate, apply for a position, subscribe, or register for an event
- Through cookies and similar tracking technologies
- Via plugins or integrations with third-party services (e.g., Stripe, beehiv, Google Analytics)

### 3. How We Use Your Information

We use your information to:

- Process donations, applications, subscriptions, or event registrations
- Communicate with you about our programs and events
- Respond to inquiries
- Improve website performance and user experience
- Send newsletters or updates (you can unsubscribe anytime)

### 4. Sharing Your Information

We do not sell or rent your personal data. We may share your information only with trusted third-party service providers who help us operate our website and services, including:

- Payment processors (e.g., PayPal, Stripe)
- Email marketing platforms (e.g., Mailchimp)
- Web analytics providers (e.g., Google Analytics)

These providers are only given access to the information necessary to perform their functions and are required to keep your information secure.

## **5. Cookies and Tracking Technologies**

Our website uses cookies to enhance user experience and track website performance. You can disable cookies in your browser settings, but doing so may limit some functionality.

We may use:

- Necessary cookies (for basic functionality)
- Analytics cookies (e.g., Google Analytics)
- Third-party cookies (e.g., for embedded videos or social sharing)

## **6. Data Security**

We take reasonable precautions to protect your personal information. However, no internet transmission or data storage is 100% secure. We encourage you to use secure connections when submitting sensitive data.

## **7. Your Rights and Choices**

Depending on your location, you may have the right to:

- Access the personal data we hold about you
- Request corrections or deletions
- Withdraw consent or opt out of communications

To exercise your rights, contact us at [info@patternindy.com](mailto:info@patternindy.com).

## **8. Third-Party Links**

Our Site may contain links to external websites. We are not responsible for the content or privacy practices of those sites. Please review their privacy policies separately.

## **9. Children's Privacy**

Our website is not intended for children under 16, and we do not knowingly collect personal information from anyone under that age.

## **10. Changes to This Policy**

We may update this privacy policy occasionally. The "Effective Date" above will reflect the latest version. Continued use of the Site after changes are posted indicates your acceptance.

## **11. Contact Us**

If you have any questions or concerns about this privacy policy or your personal information, please contact:

Pattern, Inc.  
1060 N Capitol Ave, STE 4-102  
Indianapolis, IN 46204  
Email: [info@patternindy.com](mailto:info@patternindy.com)